The standard Enomatic models are activated and ready to use as soon as a bottle is placed in the system.

Our optional Wine Card activated models are designed to control access to the wine. The activation is controlled using cards which contain microprocessor chips. These are commonly called 'Chip Cards' or 'Smart Cards' and they can add, delete, store and process information. Enomatic uses these cards for our Wine Card System.

The Wine Cards communicate with the computers in the Enomatic Wine Serving System when the cards are inserted into a card reader. If no Wine Card is inserted then no wine can be served.

Because our systems can be programmed with the individual price to serve each wine (and each volume), we have developed a method that enables the value of wine served to be managed.

This has created the opportunity for customer self-service or to control wine served by staff to eliminate stock losses.

Our rechargeable and reusable Wine Cards can be customized and printed on both sides for your brand and graphic design. They can operate in 2 formats, either:

- **Cumulative** - value is added as the card is used to serve wine (Table card or VIP card only), or;

- **Deductive** - the card is pre-loaded with value which reduces as the wine is served.

The operational format of any Wine Card can be changed via a Card Reader connected to a PC computer with our software. The different type of

The Card Operational Formats are:

1. NORMAL CARDS use the 'Deductive' operation method and are used by general customers who prepay for a pre-loaded card value. The value of each wine served is deducted from the card as it is used. A deposit value can be programmed onto the cards and the deposit and any unused value can be refunded when the customer returns the card.

2. LOYALTY CARDS are for repeat customers. Like the Normal Cards they also use the 'Deductive' method however each Loyalty Card is unique and when used with our software it will manage the customers data and record details of the wines they serve. This enables customized discounts or special promotions to be given to repeat customers.

3. VIP CARDS are for customers who are given credit - up to a set limit. They can only be used with the winesoft software which manages an account that can be sent to the customer each month.

4. TIME CARDS use the 'Cumulative' operation method and start with 0 value. Time Cards can be set to only work for a limited number of days, after which they will not operate the Enomatic system.

5. TABLE CARDS are a type of Time Card that can also be linked to a "table account" for use in a restaurant. The card records the increasing value (up to a maximum credit limit) after each wine is served.

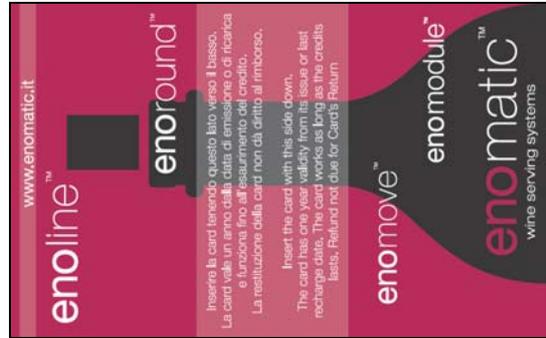**6. SERVICE CARDS** are used by staff to clean the system or serve themselves wine

7. TECHNICAL CARDS are used by staff to raise and lower the bottle when a Wine Card model is located in a public area.
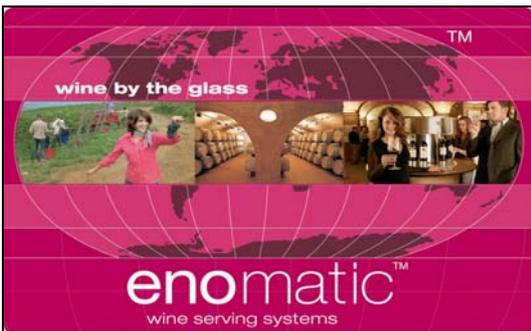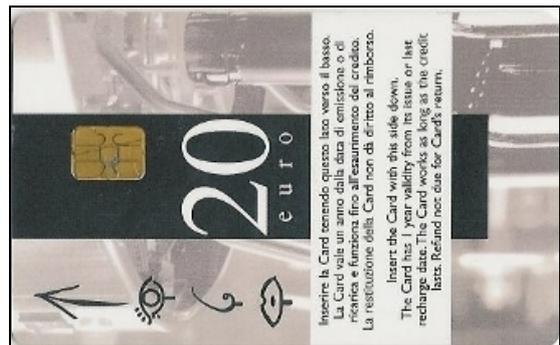
wine card design examples

Blank Wine Card

Enomatic Branded Back

Enomatic Branded Front (With Enomatic Back)

2 Colors

Full Color (Full Color)